

**Black Hawk College**

**RFP 06-22 Student Recruitment and Retention Consulting Services**

**Monday, January 10, 2022**

<b>Selection Criteria</b>	<b>CampusWorks, Inc Bradenton, FL</b>	<b>EAB Global, Inc Washington, DC</b>	<b>Huron Consulting Group Inc Chicago, IL</b>	<b>Liaison (TARGETX) Watertown, MA</b>	<b>Ruffalo Noel Levitz (RNL) Cedar Rapids, IA</b>	<b>Sightline, Inc Mohawk, MI</b>	<b>Strata Information Group, Inc San Diego, CA</b>
<b>Received by 2pm deadline</b>	X	X	X	X	X	X	X
<b>Proposals submitted (1 orig/7 copies and Electronic CD/flashdrive)</b>	X	X	X	X	X	X	X
<b>Signed Execution of Proposal "C" incl (2 orig)</b>	X	X	X	X	X	X	X
<b>Signed Vendor Cert "D" incl (1 orig)</b>	X	X	X	X	X	X	X
<b>MBE Business Participation, Utilization Plan, Certified Subcontractors, &amp; Good Faith Efforts Contacts Log "E"</b>	X	X	X	X	X	X	X
<b>Acknowledgement of Addendum(s)</b>	X	X	X	X	X	X	X
<b>BID PROPOSAL incl Fees</b>							
<b>*BID PROPOSAL - Comprehensive Strategic &amp; Operational Consulting services through 1)Best practice research, 2) Mapping BHC student Life cycle, 3) Evaluating &amp; Recommending structure and services in support of a systematic enrollment management approach to lead Generation, Recruitment, Admissions, Advising, and Retention, 4) Student success technology &amp; consulting services, and 5) Assessment of existing position descriptions and staffing.</b>	\$197,950	\$101,463	\$190,000	\$72,500	\$45,000	\$128,500	\$160,420
<b>TOTAL</b>	<b>\$197,950</b>	<b>\$101,463</b>	<b>\$190,000</b>	<b>\$72,500</b>	<b>\$45,000</b>	<b>\$128,500</b>	<b>\$160,420</b>
<b>Est # of Days to complete</b>	8months	2year Min requirement	12weeks	580hrs	39days	5months	776hrs/8-12weeks
<b>Qualifications</b>							
<b>Company information including:</b>	X	X	X	X	X	X	X
<b>*(Qualifications, Comformity w/ specifications and requirements of RFP, terms of delivery, Quality and Serviceability to be reviewed by Committee)</b>							
	virtual/on-campus(plus travel expenses)	Min 2yr term required for 20% disc(one-time travel expense incl in price)	2phase plan plus travel expenses/supplies (10% of fee-\$19,000)	plus travel expenses	virtual/on-campus enrollment evaluation plus SOW billed separately	travel expenses incl in price	\$170/hr plus deliverables and travel expenses